

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

LUC Media
Attention: Chris Brimer
25 Whitlock Place
Suite 201
Marietta, GA 30064

<u>Contract / Revision</u> 939718 /		<u>Alt Order #</u> 06264403
<u>Product</u> Issue		
<u>Contract Dates</u> 08/06/12 - 08/19/12	<u>Estimate #</u> CITZ 4 STRTGH & SEC	
<u>Advertiser</u> Citizens for Strength & Security		<u>Original Date / Revision</u> 08/06/12 / 08/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9913041	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/06/12	08/17/12	6a A7N More In The AM	6-7a		:30			NM	10	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				5	\$625.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$625.00			
N 2	KOAT	08/06/12	08/17/12	Good Morning America	7-9a		:30			NM	24	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				12	\$525.00			
		Week: 08/13/12	08/19/12	MTWTF--				12	\$525.00			
N 3	KOAT	08/06/12	08/17/12	The View 10-11a	10-11a		:30			NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				3	\$275.00			
		Week: 08/13/12	08/19/12	MTWTF--				3	\$275.00			
N 4	KOAT	08/06/12	08/17/12	Ellen 3-4p	3-4p		:30			NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				3	\$175.00			
		Week: 08/13/12	08/19/12	MTWTF--				3	\$175.00			
N 5	KOAT	08/06/12	08/17/12	Action 7 News @ 5p	5-530p		:30			NM	9	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				4	\$600.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$600.00			
N 6	KOAT	08/06/12	08/17/12	Action 7 News @ 6p	6-630p		:30			NM	9	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				4	\$800.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$800.00			
N 7	KOAT	08/06/12	08/17/12	Entertainment Tonight 630-7p	630-7p		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				4	\$800.00			
		Week: 08/13/12	08/19/12	MTWTF--				4	\$800.00			
N 8	KOAT	08/06/12	08/17/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	6	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				3	\$1,300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				3	\$1,300.00			
N 9	KOAT	08/11/12	08/18/12	Sa 6a A7N More in the AM	6-9a		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----3-				3	\$300.00			
Week:		08/13/12	08/19/12	-----3-				3	\$300.00			
N 10	KOAT	08/12/12	08/19/12	Su 6a A7N More in the AM	6-9a		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----3				3	\$300.00			
Week:		08/13/12	08/19/12	-----3				3	\$300.00			
N 11	KOAT	08/06/12	08/17/12	Dr Oz	4-5p		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				3	\$400.00			
Week:		08/13/12	08/19/12	MTWTF--				3	\$400.00			
N 12	KOAT	08/11/12	08/18/12	Action 7 News @ 5p Sat	5-530p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$300.00			
Week:		08/13/12	08/19/12	-----1-				1	\$300.00			
N 13	KOAT	08/11/12	08/18/12	Sa A7N @ 6P	6-630p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$300.00			
Week:		08/13/12	08/19/12	-----1-				1	\$300.00			
N 14	KOAT	08/11/12	08/18/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$725.00			
Week:		08/13/12	08/19/12	-----1-				1	\$725.00			
N 15	KOAT	08/12/12	08/19/12	Action 7 News @ 5p Sun	5-530p		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$525.00			
Week:		08/13/12	08/19/12	-----1				1	\$525.00			
N 16	KOAT	08/12/12	08/19/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,100.00			
Week:		08/13/12	08/19/12	-----1				1	\$1,100.00			
Totals											106	\$60,250.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/19/12	106	\$60,250.00	\$51,212.50	\$3,584.88	\$54,797.38
Totals	106	\$60,250.00	\$51,212.50	\$3,584.88	\$54,797.38

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:
KOAT - TV Albuquerque, NM

Date:
08/06/2012

I, Chris Brimer
do hereby request station time concerning the following issue:

--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 08/07/2012

Date of Last Broadcast: 08/19/2012

Total Charges: \$*****51,212.50 NET

This broadcast time will be used by: Citizens for Strength & Security Fund - New Mexico 2012

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐

Yes

☒

No



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Dju{f ot!gplTuf ohu !' !Tf dvsj uGvoe

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

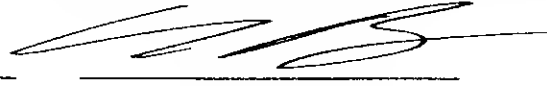
☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

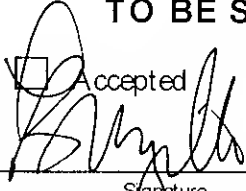
U J!TUBUPO!EPFTIOPUEJTDS.NJOBUIPISIQFSN.UJEJTDS.NJOBUIPO!PO!U FIOBTJT
PGSBDIFPISIFU QD.UZ!U!U FIQMBDFNFOUPGBEWF\$UITJ.OH/
!

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1901708123  881.538.1846
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 BURZILLO GSM
Signature Printed Name Title



CITIZENS FOR STRENGTH AND SECURITY FUND

1718 M STREET, NW #115

WASHINGTON, DC 20036

WWW.USACSS.ORG

March 2, 2012

Attn: Chris Brimer
LUC Media
25 Whitlock Place, SW
Suite 201
Marietta, GA 30064

Via Facsimile: 770-427-2757

Dear Chris:

LUC Media of Marietta, GA is authorized to purchase broadcast, radio and cable TV time for the Citizens for Strength & Security Fund

The President of the Citizens for Strength & Security Fund is Lora Haggard

The Treasurer of the Citizens for Strength & Security Fund is Lora Haggard

Other officers of the Citizens for Strength & Security Fund are: Jeremy Van Ess

The street address of the Citizens for Strength & Security Fund is:
1718 M Street, NW, S115, Washington, DC 20036

The phone number of the Citizens for Strength & Security Fund is 706-935-8464

The fax number of the Citizens for Strength & Security Fund is 202-315-3560

Sincerely,



Lora Haggard
President